

Painted Dog Research's

PEOPLE'S VOICE™

MONTHLY SURVEY

Our People's Voice™ survey is a quick and cost effective way to stay on top of the general public's fast changing attitudes and behaviours every month of the year.

Ask up to five questions and get your results within days.



Here's how it works...



SAMPLE

n=600, 18+ yrs,
representative of
Perth Metro



SCHEDULE

Every month
(dates
overleaf)



TURN-AROUND

Results delivered
within 4 business
days



OUTPUTS

Cross-tab of results in
Excel (weighted by
gender and age)



PRICE

From \$475
per question
(see overleaf)

WHAT ELSE YOU GET

- Includes demographic profiling – i.e. gender, age, income, household structure.
- Interpretative PowerPoint reports and question design consulting can be quoted upon request.

INTERESTED OR WANT TO KNOW MORE?

Email imogen@painteddogresearch.com
or call (08) 9227 6464

FEES & TIMING

PEOPLE'S VOICE™ 2023-24

Question Type	Detail	Price (ex. GST)
Single Response Question	Up to 10 response categories	\$475
	11-20 response categories	\$610
Multi Response Question	Up to 10 response categories	\$480
	11-20 response categories	\$610
Ranking Question	Up to 10 response categories	\$600
	11-20 response categories	\$750
Open Ended Question	Open-text question, no coding	\$505
	Coding can be quoted upon request*	
Single Response Matrix	Up to 3 statements/rows	\$720
	Additional statement/row	\$180 per additional statement/row
Multi Response Matrix (0-5 options/columns)	Up to 3 statements/rows	\$775
	Additional statement/row	\$235 per additional statement/row
Multi Response Matrix (6-10 options/columns)	Up to 3 Statements/Rows	\$880
	Additional statement/row	\$290 per additional statement/row
Image(s)	Uploading digital images	\$130
		per image question
Video(s)	Uploading video files	\$130
		per minute of video
Regional Sample Boost	n=150	\$995
Demographics	Age, gender, household income, household structure	Included

Month (FY 23/24)	Questions Due	Results Delivered
July	Thursday, 6 th Jul	Wednesday, 12 th Jul
August	Thursday, 10 th Aug	Wednesday, 16 th Aug
September	Thursday, 7 th Sep	Wednesday, 13 th Sep
October	Thursday, 12 th Oct	Wednesday, 18 th Oct
November	Thursday, 9 th Nov	Wednesday, 15 th Nov
December	Thursday, 7 th Dec	Wednesday, 13 th Dec
January	Thursday, 11 th Jan	Wednesday, 17 th Jan
February	Thursday, 8 th Feb	Wednesday, 14 ^h Feb
March	Thursday, 7 th Mar	Wednesday, 13 th Mar
April	Thursday, 4 th Apr	Wednesday, 10 th Apr
May	Thursday, 9 th May	Wednesday, 15 th May
June	Thursday, 6 th Jun	Wednesday, 12 th Jun

Questions can be asked outside of official dates above for an additional fee. Survey launch dates dependent on demand.

*Note: If coding of open-ended responses is requested, an additional 1-2 working days will be required for data delivery.